LEO BURNETT U.S.A.

AD#362-C2 REQ#M48838 "VACATION HOME" PAGE 4/C (7" x 10") NATIONAL MAGAZINE, 1997

YOUR BASIC® VACATION HOME

KEEP IT BASIC

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

© Philip Morris Inc. 1997

16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method

F. PARKE/J. SCHMIDT/T. SCHULTZ/A. KENNAUGH

Source: https://www.industrydocuments.ucsf.edu/docs/tfkp0003